



October 24, 2024

Dear Industry Partner,

The Maritime Patrol Association is almost thru its thirteenth year and, thanks to your contributions, we remain the premier non-profit membership association for the Maritime Patrol and Reconnaissance Community. Our membership continues to grow and this year we surpassed a total of \$135,000 in scholarships to our members and their dependents.

When we started over twelve years ago, I never envisioned that we would be able to achieve what we have, but through your contributions and the enthusiasm that has been generated we continue to grow and thrive. We are also constantly striving to do more as we listen to our membership and corporate partners to ensure our next generation of MPRA warriors is given the opportunities that we have all enjoyed.

I cannot begin to thank you enough for the impact of your contributions, both in dollars and in participation at our events, and so I humbly request that you consider staying the course with us as we move into the future. Without your contributions, we could not continue to put on the events or push more scholarship dollars, as we have every year, to our worthy scholarship recipients. Your donations allow us to continuously offer scholarships totaling \$15,000 each year. Not only have we been able to continue to publish our quarterly *Planeside* magazine, but we are also exploring new projects and setting new goals.

For our current sponsors, we look forward to your continued support. For new partners we look forward to you joining forces with us, through our 2025 MPA corporate sponsorship program at any of our five corporate sponsorship levels.

2025 Corporate Sponsorship Levels
Elite: \$15,000+ (15 memberships)
Premier: \$12,000 – \$14,999 (10 memberships)
Platinum: \$8,000 - \$11,999 (8 memberships)
Gold: \$4000 - \$7,999 (5 memberships)
Silver: \$1000 - \$3,999 (3 memberships)
Bronze: \$500 - \$999 (1 memberships)

** Sponsorship period runs from January 1, 2025 – December 31, 2025.*

As a sponsor, your company will receive corporate memberships for the individuals of your choosing, advertising on MPA's website and in our quarterly online newsletter (*PLANESIDE*), member-only ticket pricing at annual symposium events, first choice of sponsorship opportunities at symposium and a personal invitation to our Corporate Sponsor Receptions that are held at the Jacksonville Symposium in the spring and in Whidbey Island in the fall. Please see our Corporate Sponsor Brochure (included) for more information on each sponsorship level.

MPA's Symposiums are the cornerstone of the organization's programs, and it is during these two events that our sponsors reap the most benefit from their partnership and participation with the association. The



first of these events is the **2024 MPA West Coast Reunion** held on board Naval Air Station Whidbey Island. The corporate reception (December 2nd) kicks off the Commander's Operational Group (COG meeting). We also host a flight suit social the next night. Then the **2025 MPA Symposium** will be the week of April 21st, 2025. This weeklong symposium starts with the corporate reception and follows with a Scholarship Golf Tournament, a Flight Suit Social, the **MPA Heritage Dinner in Historic Hangar 117**, and many other events. The Heritage Dinner, and all the other events allow our corporate sponsors to mix, mingle and share ideas with the MPRF community's flag officers and best and brightest up-and-comers.

There has never been a more exciting time to be a part of the U.S. Maritime Patrol and Reconnaissance community. It is our hope that we can count on you as one of our invaluable corporate sponsors. Please visit our website <https://maritimepatrolassociation.org> for more information about MPA and contact me today to discuss how your company can support the future of this community through the Maritime Patrol Association.

Sincerely,

A handwritten signature in black ink, appearing to read "Rich Heimerle". The signature is fluid and cursive, written over a white background.

CAPT Rich Heimerle, USN (Ret.)
Vice President, Corporate Sponsorship
(904) 318-8555

The Maritime Patrol Association (MPA), a tax-exempt non-profit corporation under section 501(c)(3) of the Internal Revenue Code (Tax ID No. 45-1968605), is the premier professional organization representing the U.S. Maritime Patrol and Reconnaissance community by promoting the use of and recognizing the accomplishments the patrol and reconnaissance aircraft by the United States Navy. In pursuing this objective, MPA will provide a forum whereby individuals across the community can: interact and network through a variety of meetings, events and media; provide recognition to those persons who have made significant contributions to the community; and be informed of new developments and accomplishments in the Maritime Patrol and Reconnaissance community.